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CENTRAL FAX CENTERTROP, PRUNER & HU, P.C. **SEP 18 2006**

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<b>To:</b>	Examiner Jean D. Janvier	<b>From:</b>	Timothy N. Trop
<b>Company:</b>	US Patent Office	<b>Date:</b>	September 18, 2006
<b>Fax:</b>	(571) 273-8300	<b>Pages:</b>	8 (including cover sheet)
<b>Your Re:</b>	09/690,512	<b>Our Re:</b>	ITL0482US

☐ **Urgent**    ☐ **For Review**    ☐ **Please Comment**    ☐ **Please Reply**    ☐ **Confirm Receipt**

## MESSAGE:

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**CENTRAL FAX CENTER****SEP 18 2006****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	Eric C. Hannah, et al.	§	Group Art Unit:	3622
Serial No.:	09/690,512	§	Examiner:	Jean D. Janvier
Filed:	October 17, 2000	§	Attorney Dkt. No.:	ITL.0482US P10030
For:	Ensuring that Advertisements are Played	§	Assignee:	Intel Corporation

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO FINAL REJECTION**

Dear Sir:

In response to the final rejection mailed August 29, 2006, reconsideration is requested in view of the following remarks.

A current listing of the claims is attached. No amendments were made.

Date of Deposit: September 18, 2006  
I hereby certify that this document is being facsimile transmitted to the  
United States Patent and Trademark Office (Fax No. 571/273-8300) on the  
date indicated above.  
*Cynthia L. Hayden*  
Cynthia L. Hayden